

Bill Coletti

CEO, Kith

Bill is a reputation management, crisis communications and professional development expert, keynote speaker, Wall Street Journal Risk & Compliance panelist, and best-selling author of *Critical Moments: The New Mindset of Reputation Management*. He has more than 25 years of global experience managing high-stakes crises, issues management, and media relations challenges for both Fortune 500 companies and winning global political campaigns.

Bill previously co-led the Global Risk Management and Crisis Communications Practice for Hill+Knowlton Strategies. He held senior leadership positions in the firm's Austin, Texas, Los Angeles and Orlando, Florida offices, where as a member of the senior management team.

He provided senior counsel in crisis management, corporate communications, and reputation defense to numerous clients, such as AT&T, Target Corporation, American Airlines, The Home Depot, Xerox, Nuclear Energy Institute, and Cargill, as well major universities and global NGOs.

